

# CLEO ANDERSON

## WORK EXPERIENCE

**Reporter/Producer/Presenter**, CVMTV (Apr 2019 - Current)

**Assistant Producer/Writer/Researcher**- *Dennis Brown: the crown prince of reggae, the man & the music*. Documentary film, (Jan-Feb 2021)

**Digital Marketing**, Panmedia Limited (Oct 2019 - Mar 2020)

**Multimedia Producer**, Globelynx, Press Association (Feb-July 2019)

**Community Engagement Manager**, Student LifeStart - a Virgin Money project (Oct 2017-Apr 2019)

**Marketing Assistant**, Children's Literacy Primary Education (Dec 2017-Mar 2018)

**Radio Producer**, Newsday, BBC World Service (June 2018)

**Digital Media Intern**, Victoria and Albert Museum (June-Aug 2017)

## TRAINING

### NCTJ News Reporting Diploma

PA Training (2018-19)

- Journalism Diversity Fund recipient.
- Shorthand, Media law, Court reporting, Public affairs, Production.

### International Reporting Workshop

One World Media Training, (Oct 2019)

- How to engage audiences with international stories
- Storytelling and interview techniques
- Practicalities and safety during production
- How to ensure your safety and that of your contributors

## EDUCATION

### European Studies (French) BA Hons.

King's College London (2014-18)

- Year Abroad Diploma: Sciences Po University (Paris)
- President of ESKA (European Studies King's Association)
- Staff-Student Liaison Representative
- Higher Education Learning Representative
- Student Ambassador
- King's Cultural Challenge winner (2016)
- Student Journalism: Roar Newspaper, KCL Radio

## SKILLS

- French (Proficient)
- Spanish (Beginner)
- Adobe Creative (Photoshop, Premiere Pro)
- Social Media management
- Project management
- CMS/Website management
- Google Analytics certified
- Microsoft Office

## INTERESTS

- Flute, Saxophone, Piano (Grades 7-8)
- Swimming
- Scuba Diving - PADI certified
- Podcasting
- Travel

## CONTACT

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